

ISSN 1307-9832

CAUSALITY AND COINTEGRATION IN CRYPTOCURRENCY MARKETS

Yavuz GÜL¹

Abstract

This paper investigates the causality and cointegration relationships between seven major cryptocurrencies, namely Bitcoin (BTC), Binance Coin (BNB), Cardano (ADA), Dogecoin (DOGE), Ethereum (ETH), Polkadot (DOT) and Ripple (XRP), using Johansen Cointegration and Granger Causality tests over the period from August 21, 2020 to April 19, 2021. Results indicate that there exists cointegration among cryptocurrencies in the long run. Findings also show that there is a bi-directional causal relationship between BNB and ETH. Additionally, BNB appears to be Granger cause of ADA, DOGE and DOT. On the other hand, analyses provide evidence of one-way causality running from XRP to both DOGE and DOT. These results might have some important implications for investors in terms of portfolio management.

Keywords: Cryptocurrencies, Cointegration, Causality. JEL Classification: C58, G11, G23.

KRİPTO PARA PİYASALARINDA NEDENSELLİK VE EŞBÜTÜNLEŞME

Öz

Bu makalede, Johansen Eşbütünleşme ve Granger Nedensellik testleri kullanılarak Bitcoin (BTC), Binance Coin (BNB), Cardano (ADA), Dogecoin (DOGE), Ethereum (ETH), Polkadot (DOT) ve Ripple (XRP) olmak üzere yedi kripto paranın arasındaki nedensellik ve eşbütünleşme ilişkileri araştırılmaktadır. Çalışma dönemi 21 Ağustos 2020 – 19 Nisan 2021 tarihleri arasını kapsamaktadır. Sonuçlar, kripto paralar arasında uzun dönemde eşbütünleşme olduğunu işaret etmektedir. Bulgular ayrıca BNB ve ETH arasında çift yönlü nedensellik ilişkisi bulunduğunu göstermektedir. Bunlarla birlikte BNB'nin, ADA'nın, DOGE'nin ve DOT'un Granger nedeni olduğu görünmektedir. Diğer yandan analizler, XRP'den, hem DOGE'ye hem DOT'a doğru tek yönlü nedensellik bulunduğuna dair kanıtlar sunmaktadır. Bu sonuçlar yatırımcıların portföy yönetimi açısından bazı önemli çıkarımlar yapmasını sağlayabilir.

Anahtar Kelimeler: Kripto Paralar, Eşbütünleşme, Nedensellik. JEL Sınıflandırması: C58, G11, G23.

Araştırma Makalesi

Makalenin Geliş Tarihi (Recieved Date): 18.05.2021 Yayına Kabul Tarihi (Acceptance Date): 27.01.2022

¹ Res. Asst., Beykent University, Faculty of Economics and Administrative Sciences, Department of Business Administration (EN), yavuzgul@beykent.edu.tr., ORCID: 0000-0022-0208-6798.

Gül, Y. (2022). Causality and Cointegration in Cryptocurrency Markets. *Uluslararası İktisadi ve İdari İncelemeler Dergisi*, 34, 129-142. https://doi.org/10.18092/ulikidince.938688

1. Introduction

Cryptocurrencies, which use cryptography for security purposes and known as virtual or digital currencies, began to emerge with the launch of Bitcoin in 2009 (Adebola et al., 2019:1227) and to become more popular day by day. Today, thousands of cryptocurrencies are traded in cryptocurreny markets and the number of participants and trading volumes of these markets are rapidly increasing. Bitcoin is the most popular cryptocurrency and pioneer of all cryptocurrencies. It also has the highest market cap among cryptocurrencies. Apart from Bitcoin, there are many cryptocurrencies such as Ethereum, Ripple, Cardano, which are called "altcoin". Despite the volatile and extremely risky nature of these currencies, almost everyone in every profession desires to own a cryptocurrency and engages in trading activities in cryptocurrency markets. In addition, investors may prefer to include cryptocurrencies in their portfolios for diversification and risk distribution.

The most important characteristics of cryptocurrencies are decentralization, elimination of third parties and not being subject to any control mechanism or regulations. Besides, the blockchain technology, on which cryptocurrencies are based on, helps the transactions done with these currencies to gain an anonymity. While these characteristics increase the attractiveness of cryptocurrencies, they can also cause cryptocurrencies to be used for illicit activities such as money laundering, drug and arms trafficking.

Cryptocurrencies have a different nature than traditional currencies. It is relatively possible to predict the future prices of traditional currencies based on the factors that affect them, but the prices of cryptocurrencies are mainly determined by supply and demand. It can be claimed that various news, rumors and psychological factors (such as herding behavior) play significant role in the formation of this supply and demand equilibrium. Therefore, it is difficult to predict the future prices of cryptocurrencies and to detect possible fluctuations in prices. Considering the speculative nature of cryptocurrencies, it becomes even more difficult to find the right strategy in these markets. This situation raises the need for more detailed analyses on cryptocurrencies.

The rising popularity and use of cryptocurrencies has attracted the attention of governments as well as people. While some governments may make various regulations and take some actions regarding cryptocurrencies, some may choose to adopt a neutral attitude.

Whether cryptocurrencies have the characteristics required for an asset to be considered as "money" is one of the issues that are heavily debated. While some say that cryptocurrencies are a "currency", others claim that they are "payment method". Today, the fact that cryptocurrencies have become a part of the natural flow of life has attracted the attention of researchers (especially in the field of finance) and the number of academic researches and analyses addressing cryptocurrencies has increased.

As of April 16, 2021, the total market cap of cryptocurrencies has exceeded \$ 2 trillion. Top ten cryptocurrencies by market cap are presented in Table 1.

Cryptocurrencies	Symbol	Market Cap (\$)	Circulating Supply	Market Dominance
Bitcoin	BTC	1.057.350.198.527	18.685.818	%51.26
Ethereum	ETH	259.047.260.748	115.524.748	%12.55
Binance Coin	BNB	73.748.803.638	153.432.897	%3.57
Ripple	XRP	65.109.009.904	45.404.028.640	%3.15
Tether	USDT	48.070.464.990	48.075.190.515	%2.33
Dogecoin	DOGE	41.542.604.746	129.237.971.710	%2.01
Cardano	ADA	40.832.963.031	31.948.309.441	%1.97
Polkadot	DOT	35.090.619.431	930.989.386	%1.70
Litecoin	LTC	18.386.485.709	66.752.415	%0.89
Bitcoin Cash	BCH	17.958.680.699	18.712.513	%0.87

Table 1: Overview of Top Ten Cryptocurrencie	Table 1	1: Overview	of Top Ten	Cryptocurrencie
--	---------	-------------	------------	-----------------

Source: coinmarketcap.com

In recent years it is one of the debates whether cryptocurrencies can be seen as a financial instrument and included in portfolios for diversification and risk distribution benefits, and there are various studies on this subject. Wu and Pandey (2014), Carpenter (2016), Gangwal (2016), Feng et al. (2018), Lee et al. (2018), Guesmi et al. (2019), Gül (2020) and Trimborn et al. (2020) are some of these studies. When viewed from this aspect, it is important to investigate relationships such as correlation, cointegration, and causality between cryptocurrencies. In this regard, the main purpose of the study is to analyze the causality and cointegration relationships among cryptocurrencies and to shed light on the interactions between these assets.

The rest of the paper is organized as follows. Section two presents the literature review. Third part of the paper covers the dataset and description of the data used for the analyses. Section four outlines the empirical methodology. Section five discusses the empirical results and the final section provides concluding remarks.

2. Literature Review

The number of academic studies in the field of finance on the cryptocurrencies are gradually increasing. There are many researches which discuss the relationships between cryptocurrencies, stock markets, exchange rates or commodities (such as gold). Some of these studies are presented below.

Dirican and Canoz (2017) examined the relationship between Bitcoin prices and various stock market indices. As a result, they stated that there is a cointegration between Bitcoin prices and the leading indices of the US and Chinese stock markets.

Corelli (2018) examined the relationship between six cryptocurrencies and eleven exchange rates and stated that Thai Baht, Taiwan Dollar and Yuan have a strong and statistically significant effect on cryptocurrencies.

Adebola et al. (2019) discussed the relationship between cryptocurrencies and gold prices and found very small degree of cointegration between Bitcoin and gold prices.

Dastgir et al. (2019) investigated the relationship between Bitcoin returns and investor attention on Bitcoin, and suggested that there is a bidirectional causal relationship between Bitcoin returns and attention of Bitcoin.

Aksoy et al. (2020) focused on the relationships between the top five cryptocurrencies by market capitalization using the Toda-Yamamoto causality test. As a result, they determined that Bitcoin, Ethereum, Ripple and Bitcoin Cash affect Litecoin and also Ethereum affects all cryptocurrencies.

Bedowska-Sójka et al. (2020) investigated the relationship between volatility and liquidity in cryptocurrency markets and declared that high volatility causes to high liquidity and also increases investors' interest to cryptocurrency markets.

Gil-Alana et al. (2020) analyzed the relationship between six cryptocurrencies and six stock markets and determined that there is no cointegration relationship among cryptocurrencies and also between cryptocurrencies and stock markets.

Kayral (2020) tried to predict the volatility of Bitcoin, Ethereum and Ripple and found that the best model to predict the volatility of Bitcoin and Ethereum is EGARCH (1.1) and Ripple is APARCH (1.1).

Keskin and Aste (2020) examined the relationship between social media sentiment and cryptocurrency prices. As a result, they detected that there is a causal relationship running from sentiment to prices of Ripple and Litecoin, and from prices of Bitcoin and Ethereum to sentiment changes.

Subramaniam and Chakraborty (2020) investigated the relationship between cryptocurrency returns and investor attention. Researchers stated that investors show more interest in better known cryptocurrencies such as Bitcoin and Ethereum. They also discovered that spike in investor attention has increased cryptocurrency returns.

Zhang and Wang (2020) analyzed the relationship between twenty cryptocurrencies and investor attention and stated that they observed a bidirectional causal relationship between cryptocurrency returns and investors' attention.

Gemici and Polat (2021) examined the volatility spillovers between Bitcoin, Litecoin and Ethereum and reported that they observed a one-way causality running from Bitcoin to both Litecoin and Ethereum.

Li et al. (2021) investigated the relationship between investor attention and cryptocurrency returns. As a result of their studies, they explored that there is a bidirectional causal relationship between investors' attention and the returns of Bitcoin, Ripple, Ethereum and Litecoin. They also showed that investor attention has a relatively stronger effect on the cryptocurrency returns in bearish market.

Lin (2021) examined the causal relationships between cryptocurrencies and investor attention and revealed that there is an interaction between investor attention and cryptocurrency returns. Also claimed that investors are more interested in cryptocurrencies that have generated higher returns in the past.

Mokni and Ajmi (2021) focused on the causality relationships between cryptocurrencies and the US dollar. As a result, they emphasized that there is a strong causal relationship between these two markets, especially during the COVID-19 period, and reported that COVID-19 significantly affects the relations between these markets.

Sahoo (2021) examined the impact of COVID-19 on the cryptocurency markets and found that there is a unidirectional causality running from the number of cases and deaths from COVID-19 to cryptocurrency returns.

Sami and Abdallah (2021) discussed the effects of cryptocurrencies on stock markets and stated that there is a statistically significant relationship between these two markets.

Elsayed et al. (in press) focused on the causality relationships and spillover effects between cryptocurrencies and exchange markets. As a result, they discovered that there are statistically significant causal relationships between cryptocurrencies, but exchange rates (excluding Yuan) do not significantly affect cryptocurrencies.

3. Data

The aim of this study is to investigate the cointegration and causality relationships between cryptocurrencies. In this context, it was planned to analyze eight cryptocurrencies with a market cap above \$ 20 billion as of the date of the study carried out. Tether (USDT) was not included in the study because it is a "stable coin" whose price is indexed to the US dollar and therefore exhibits a different return and volatility characteristics than other cryptocurrencies. Thus, it was decided to perform analyses with seven cryptocurrencies. These are Bitcoin (BTC), Ethereum (ETH), Binance Coin (BNB), Ripple (XRP), Cardano (ADA), Dogecoin (DOGE) and Polkadot (DOT).

The daily closing prices from August 21, 2020 to April 19, 2021 were used in the study, a total of 242 observations for all cryptocurrencies (see Appendix which illustrates the graphics of the time series). The sample period starts from August 21, 2020, because Polkadot data is available after that day. Data were provided from Coinmarketcap (https://www.coinmarketcap.com) and Investing (https://www.investing.com). Eviews 10 and STATA 16 package programs were used for organizing and analyzing the data.

Descriptive statistics of the cryptocurrencies are presented in Table 2. Jarque-Bera and pvalues show that the cryptocurrency series are not normally distributed. This can often be observed in time series and requires the use of Spearman correlation coefficients to examine correlations between variables.

	Bitcoin	Binance Coin	Dogecoin	Ethereum	Cardano	Ripple	Polkadot
Mean	29733.33	108.1013	0.027303	995.2669	0.454959	0.431920	15.37803
Median	23192.90	32.34000	0.004099	631.7550	0.163763	0.303000	5.838000
Maximum	63540.90	598.6900	0.419809	2514.220	1.478656	1.836250	45.80680
Minimum	10092.20	19.47000	0.002514	319.9500	0.076593	0.211310	3.077600
Std. dev	18027.43	134.7081	0.050353	647.1017	0.460954	0.284036	13.84278
Skewness	0.468171	1.696801	4.762000	0.539167	0.904349	2.767869	0.822754
Kurtosis	1.668016	5.046701	31.97640	1.763835	2.071039	11.83825	2.002690
Jarque-Bera	26.73009	158.3640	9380.909	27.13333	41.68807	1096.653	37.33179
p- values	0.000002	0.000000	0.000000	0.000001	0.000000	0.000000	0.000000
Obs.	242	242	242	242	242	242	242

Table 2: Descriptive Statistics

Methodology followed for this study is explained in the next section.

4. Methodology

When working with time series, the first thing to do is to determine whether the series are stationary or not. Because analyses made with non-stationary series can cause problems such as spurious regression and generate erroneous results. Therefore, it is necessary to ensure the stationarity of the series first. Stationarity means that the "variances", "autovariations" and "means" of the series do not change over time (Büyükakın et al., 2009:108). In order to test the stationarity of the series, unit root tests such as Augmented Dickey-Fuller (ADF), Philips-Perron (PP) and KPSS are generally used. Augmented Dickey-Fuller (ADF) test was adopted in this study. The equation to be predicted in this test is as follows (Büyükakın et al., 2009:108):

$$\Delta Y_{t} = \beta_{1} + \beta_{2}t + \delta Y_{t-1} + \sum_{i=1}^{m} \alpha_{i} \Delta Y_{t-i} + e_{t}$$
⁽¹⁾

The null hypothesis stating that the series is not stationary and has unit root is H_0 : $\delta = 0$. Accepting the null hypothesis shows that the series is not stationary, and its rejection denotes that the series is stationary. This decision is made by comparing the ADF test statistics with the MacKinnon critical values. If the series are non-stationary in their levels, then they are tried to be made stationary by performing log transformation and/or taking the difference (differencing).

The most popular tests to examine long-run relationships between variables are Engle-Granger Cointegration test (1987) and Johansen Cointegration test (1988). These tests help to determine whether the variables in the analysis move together over long-run. In other words, cointegration tests are applied to identify the long-run relationships between the time series integrated of the same order. This method enables the use of the level values of the series, which have a unit root at the level but become stationary when the differencing is done (Işık et al., 2004:332). Long-run relationships were investigated using Johansen Cointegration test (1988) in this paper.

Causality analyses are applied to investigate the presence and direction of short-run relationships between variables. The most well-known of these tests is the Granger (1969) Causality test. If it is determined that there is no cointegration relationship between the variables, then the traditional (VAR-based) Granger-Causality test should be used. However, if cointegration is found between variables, error correction term (ECT) should be included in the model and causality test should be performed based on Vector Error Correction Model (VECM) estimation. According to Engle and Granger (1987), cointegration, which shows the long-run relationship, enables the error correction model to be defined (Bilgin and Şahbaz, 2009:186). If the traditional Granger Causality test is used when there exists a cointegration relationship and the coefficient of the error correction term is statistically significant, then incorrect conclusion could be drawn by

erroneously ignoring the causality when, in fact, it does exist (Güneş, 2013:82). Technically, the VECM to be established in the causality analysis between two variables such as X and Y is as follows (Taban, 2006:38):

$$\Delta Y_{t} = \alpha_{1} + \sum_{i=1}^{m} \beta_{1i} \Delta X_{t-i} + \sum_{i=1}^{n} Y_{1i} \Delta Y_{t-i} + \sum_{i=1}^{r} \delta_{1i} \upsilon_{r,t-1} + \upsilon_{t}$$
(2)

$$\Delta X_{t} = \alpha_{2} + \sum_{i=1}^{m} \beta_{2i} \Delta X_{t-i} + \sum_{i=1}^{n} \Upsilon_{2i} \Delta Y_{t-i} + \sum_{i=1}^{r} \delta_{2i} \upsilon_{r,t-1} + \upsilon_{t}$$
(3)

The tests mentioned above are sensitive to lag length selection. Therefore, it is crucial to determine the optimal lag lengths. Akaike Information Criterion (AIC), Schwarz Information Criterion (SIC), Hannan-Quinn Information Criterion (HQIC) are mostly used in the determination of the lag lengths. Optimal lag lengths in this study were chosen by the Schwarz Information Criterion (SIC).

5. Findings

Before conducting cointegration and causality analyses, the correlation relations between cryptocurrencies were investigated and the results obtained are given in Table 3.

	Bitcoin	Binance Coin	Cardano	Dogecoin	Ethereum	Polkadot	Ripple
Bitcoin	1.000						
Binance Coin	0.935***	1.000					
Cardano	0.957***	0.917***	1.000				
Dogecoin	0.919***	0.860***	0.937***	1.000			
Ethereum	0.982***	0.920***	0.958***	0.949***	1.000		
Polkadot	0.899***	0.864***	0.921***	0.927***	0.927***	1.000	
Ripple	0.719***	0.621***	0.738***	0.717***	0.746***	0.668***	1.000

Table 3: Correlation Matrix

Note: *** denotes significance at 1% level.

According to the table 3, there are strong correlations between cryptocurrencies and all correlations are statistically significant. This findings show that cryptocurrencies move together. When the price movements and graphics of cryptocurrencies are examined, it can be suggested that this is not surprising. Although Ripple has a relatively low correlations with other cryptocurrencies, it is still possible to talk about a strong relationship.

In order to reveal the relationships between time series, it is necessary to first test the stationarity of the series and determine whether they are stationary or not. The results of the Augmented Dickey-Fuller (ADF) test applied with this purpose in mind are given in Table 4.

			Test Statistics		Pocult	
	Lags	Constant	Constant Constant and Trend No Constant		Result	
Ditagin	0	-0.135	-2.626	1.676	Not stationary	
BILCOIN	0	(0.9430) (0.2688)	(0.2688)	(0.9774)	NOT STATIONARY	
Ethoroum	0	0.145	-2.435	1.690	Not stationary	
Ethereum	0	(0.9685)	(0.3602)	(0.9780)	Not stationary	
Binance Coin	r	1.315	-0.542	2.179	Not stationary	
	Z	(0.9987)	(0.9809)	(0.9932)	NOT STATIONALY	
Dinalo	0	0.121	-1.024	1.093	Not stationary	
Kippie	0	(0.9668)	(0.9375)	(0.9287)	Not stationary	
Cardana	٥	0.093	-1.884	1.245		
Caluallo	0	(0.9647)	(0.6595)	(0.9457)	NUL SLALIONALY	
Dolkadot	٥	-0.237	-1.776	1.075	Not stationary	
POIKauot	0	(0.9303)	(0.7134)	(0.9264)	NUL SLALIONALY	
Dogecoin	4	1.898	1.898 0.052 2.261		Not stationary	
	4	(0.9998)	(0.9967)	(0.9945)	NOT STATIONALY	

Table 4: Stationarity Results

International Journal of Economic and Administrative Studies

			Test Statistics		
	Lags -	Constant	Constant and Trend	No Constant	Result
ΔBitcoin	0	-15.537**	-15.532**	-15.303**	Chatianana
	0	(0.0000)	(0.0000)	(0.0000)	Stationary
A 511	0	-15.861**	-15.908**	-15.648**	Chatlanan
ΔEthereum	0	(0.0000)	(0.0000)	(0.0000)	Stationary
A.D.'	4	-9.688**	-10.000**	-9.460**	Chatianan
ΔBinance Coin	1	(0.0000)	(0.0000)	(0.0000)	Stationary
ADinala	0	-14.206**	-14.304**	-14.155**	Ctationam
Δκιρριε	0	(0.0000)	(0.0000)	(0.0000)	Stationary
	0	-15.278**	-15.331**	-15.133**	Ctationam
ΔCardano	0	(0.0000)	(0.0000)	(0.0000)	Stationary
ADalkadat	0	-14.815**	-14.822**	-14.697**	Stationany
ΔΡοικαύοι	0	(0.0000)	(0.0000)	(0.0000)	Stationary
ADogocoin	n	-4.877**	-5.203**	-4.751**	
ΔDogecoin	Z	(0.0001)	(0.0001)	(0.0000)	Stationary

Table 4 (Continued): Stationarity Results

Note: H_0 : The series is not stationary (there exists unit root). H_1 : The series is stationary (there is no unit root). p- values are in the parentheses. ****** denotes significance at 5% level. Lag lengths were selected based on SIC. Δ represents the first differences.

Table 4 indicates that all cryptocurrencies have a unit root in their levels. Therefore, the null hypothesis cannot be rejected but they all become stationary after the first differencing, that is I(1), thus the null hypothesis was rejected. This finding made it necessary to perform cointegration tests to examine long-run relationships between series. In this regard, optimal lag lengths were selected. Table 5 shows that the lag length "1" minimizes SIC and there is also an agreement between the selection criteria of SIC, AIC and HQIC. So the optimal lag length was determined as "1".

Lags	AIC	SIC	HQIC
0	0.521712	0.557435	0.61031
1	-16.8706	-16.6205	-16.2504
2	-16.6986	-16.2342	-15.5468
3	-16.6565	-15.9777	-14.9731
4	-16.6328	-15.7397	-14.4178
5	-16.5712	-15.4638	-13.8246
6	-16.5967	-15.2750	-13.3186
7	-16.5241	-14.9880	-12.7144
8	-16.5522	-14.8018	-12.2109

T	ab	le	5:	Lag	Length	Se	lection	
۰	u N		٠.	-~				1

Note: AIC stands for Akaike Information Criterion, SIC stands for Schwarz Information Criterion and HQIC stands for Hannan-Quinn Information Criterion.

After choosing the optimal lag length, Johansen Cointegration test was employed. According to the results from Table 6, the null hypothesis is rejected for r=0 and r≤1. However, p- values are greater than 0.05 for r≤2. This means that the null hypothesis is retained but the alternative hypothesis (H₁) is rejected and hence, there exists at most "one" cointegration vector among cryptocurrencies. To be more specific, cryptocurrencies move together and there exists long-run equilibrium relationship between the cryptocurrencies.

Table 6: Cointegration Test Result of Cryptocurrencies

	Eigenvalues	Trace Statistic	Critical Value (0.05)	p- values	Max Statistic	Critical Value (0.05)	p- values
r=0	0.366636	238.4865	125.6154	0.0000	109.6104	46.23142	0.0000
r≤1	0.253849	128.8760	95.75366	0.0000	70.27868	40.07757	0.0000
r≤2	0.116161	58.59736	69.81889	0.2810	29.63536	33.87687	0.1477

	Eigenvalues	Trace Statistic	Critical Value (0.05)	p- values	Max Statistic	Critical Value (0.05)	p- values
r≤3	0.049192	28.96201	47.85613	0.7702	12.10637	27.58434	0.9283
r≤4	0.039278	16.85564	29.79707	0.6507	9.616859	21.13162	0.7798
r≤5	0.027020	7.238779	15.49471	0.5501	6.573969	14.26460	0.5407
r≤6	0.002766	0.664810	3.841466	0.4149	0.664810	3.841466	0.4149

Table 6 (Continued): Cointegration Test Result of Cryptocurrencies

Note: H₀: There is no cointegration vector between cryptocurrencies. H₁: There is cointegration vector between cryptocurrencies.

Following that coingtegration is detected, short-run dynamics between the cryptocurrencies is estimated using a Vector Error Correction Model (VECM) instead of a Vector Autoregression (VAR). VECM incorporates the error correction term into the model. Table 7 reports the results of the Granger Causality test.

Tab	e 7:	VEC	Granger	Causality	y Test	Resu	lts
-----	------	-----	---------	-----------	--------	------	-----

Null Hypothesis	Chi- sq (χ2)	p- values	Decision
BTC does not Granger cause BNB	0.382503	0.5363	Do not reject
BTC does not Granger cause ETH	3.395295	0.0654*	Reject
BTC does not Granger cause XRP	0.098872	0.7532	Do not reject
BTC does not Granger cause ADA	1.935748	0.1641	Do not reject
BTC does not Granger cause DOGE	0.105191	0.7457	Do not reject
BTC does not Granger cause DOT	0.021223	0.8842	Do not reject
BNB does not Granger cause BTC	0.017313	0.8953	Do not reject
BNB does not Granger cause ADA	7.967852	0.0048***	Reject
BNB does not Granger cause DOGE	14.97955	0.0001***	Reject
BNB does not Granger cause ETH	3.608532	0.0575*	Reject
BNB does not Granger cause DOT	5.270109	0.0217**	Reject
BNB does not Granger cause XRP	2.017812	0.1555	Do not reject
ADA does not Granger cause BTC	3.061182	0.0802*	Reject
ADA does not Granger cause BNB	0.046554	0.8292	Do not reject
ADA does not Granger cause ETH	0.002716	0.9584	Do not reject
ADA does not Granger cause DOT	0.113653	0.7360	Do not reject
ADA does not Granger cause XRP	0.043156	0.8354	Do not reject
ADA does not Granger cause DOGE	0.006978	0.9334	Do not reject
DOGE does not Granger cause BNB	0.205474	0.6503	Do not reject
DOGE does not Granger cause BTC	0.186461	0.6659	Do not reject
DOGE does not Granger cause ADA	0.011146	0.9159	Do not reject
DOGE does not Granger cause ETH	1.559593	0.2117	Do not reject
DOGE does not Granger cause DOT	2.895445	0.0888*	Reject
DOGE does not Granger cause XRP	0.264797	0.6068	Do not reject
ETH does not Granger cause BNB	2.841414	0.0919*	Reject
ETH does not Granger cause BTC	0.989086	0.3200	Do not reject
ETH does not Granger cause ADA	0.659726	0.4167	Do not reject
ETH does not Granger cause DOGE	5.010224	0.0252**	Reject
ETH does not Granger cause DOT	0.061246	0.8045	Do not reject
ETH does not Granger cause XRP	0.835911	0.3606	Do not reject
DOT does not Granger cause BNB	0.006661	0.9350	Do not reject
DOT does not Granger cause BTC	0.748734	0.3869	Do not reject
DOT does not Granger cause ADA	0.638255	0.4243	Do not reject
DOT does not Granger cause DOGE	0.013390	0.9079	Do not reject
DOT does not Granger cause ETH	0.238030	0.6256	Do not reject
DOT does not Granger cause XRP	0.326703	0.5676	Do not reject
XRP does not Granger cause BNB	0.118805	0.7303	Do not reject
XRP does not Granger cause BTC	0.314416	0.5750	Do not reject
XRP does not Granger cause ADA	1.645020	0.1996	Do not reject

International Journal of Economic and Administrative Studies

Null Hypothesis	Chi- sq (χ2)	p- values	Decision
XRP does not Granger cause DOGE	8.371548	0.0038***	Reject
XRP does not Granger cause ETH	0.113463	0.7362	Do not reject
XRP does not Granger cause DOT	3.110376	0.0778*	Reject

Table 7 (Continued): VEC Granger Causality Test Results

Note: *** denotes significance at 1% level, ** denotes significance at 5% level and * denotes significance at 10% level. BNB stands for Binance Coin, BTC stands for Bitcoin, ADA stands for Cardano, DOGE stands for Dogecoin, DOT stands for Polkadot, ETH stands for Ethereum and XRP stands for Ripple

As shown in table 7, Binance Coin is the Granger cause of Cardano and Dogecoin at the 1% significance level, Polkadot at the 5% significance level and Ethereum at the 10% significance level. In addition, Ethereum is the Granger cause of Binance Coin at 10% level of significance. This shows that there is a unidirectional causality running from Binance Coin to Cardano, Dogecoin and Polkadot. Also there exists a significant bidirectional causality between Binance Coin and Ethereum. On the other hand, while there is a one-way causality from Bitcoin to Ethereum at the 10% significance level, there is also a one-way causality from Cardano to Bitcoin. Taken together, these results indicate that Bitcoin affects the price movements of Ethereum in the short-run but Ethereum does not have any statistically significant effect on the price of Bitcoin. Similarly, Cardano Granger causes Bitcoin. However, there is no causality running from Bitcoin to Cardano.

Test results report that there is a one-way causal relationship from Ethereum to Dogecoin at the 5% significance level but Dogecoin does not Granger cause Ethereum. Besides there is a unidirectional causality from Dogecoin to Polkadot. This relationship is statistically significant (p <0.10).

When Table 7 is examined with special attention to Ripple, it is seen that there are unidirectional causality relationships from Ripple to both Polkadot and Dogecoin. Ripple has a strong significant effect on Dogecoin's short-run price movements at 1% level of significance, while it has an effect at the 10% significance level on Polkadot. However, none of the cryptocurrencies in the study Granger cause Ripple. In other words, cryptocurrencies do not have a significant effect on Ripple in the short-run.



Figure 1: Demonstration of Causality Relationships Among Cryptocurrencies

Taken all together, it is noteworthy that Binance Coin is dominant among cryptocurrencies. It is the Granger cause of the four cryptocurrencies, namely Cardano, Ethereum, Polkadot and Dogecoin. While Ripple has an effect on the short-run price movements of two cryptocurrencies

(Polkadot and Dogecoin), Bitcoin, the most well-known and the biggest of the cryptocurrencies, has only an effect on Ethereum. In addition to these findings, while there is no causality running from Polkadot to any other cryptocurrencies, Polkadot is affected by three cryptocurrencies (Binance Coin, Dogecoin and Ripple). These causal relationships between cryptocurrencies are presented in a visual format on Figure 1.

6. Concluding Remarks

Cryptocurrencies attracts more and more attention every day. Many people from almost all segments of society, regardless of whether they have knowledge of financial markets and instruments or not, are trying to understand these new technologies. People's desire to take advantage of speculative price movements and to gain high returns in a short period of time plays an important role in the popularity of cryptocurrencies. In addition, these assets also attract the attention of investors, academia and even governments. Investors consider including cryptocurrencies in their portfolios as a diversification tool. On the other hand, the number of academic researches on cryptocurrencies is gradually increasing and governments consider to regulate both the cryptocurrencies and the markets where these cryptos are traded.

Uncovering the relationships of cryptocurrencies with each other (or with the other financial instruments such as stocks) would be beneficial in terms portfolio management. Therefore, it is of great importance to detect long and short run interactions between cryptocurrencies. In this sense, the purpose of the study is to explore the cointegration and causality relationships of cryptocurrencies. Seven cryptocurrencies with a market cap above \$ 20 billion were included in the study. These are Binance Coin (BNB), Bitcoin (BTC), Cardano (ADA), Dogecoin (DOGE), Ethereum (ETH), Polkadot (DOT) and Ripple (XRP). Tether (USDT) was not analyzed since it is "stablecoin" and has different characteristics. The study period spans from August 21, 2020 to April 19, 2021 and covers 242 observations on a daily basis.

The result of the analyses reveal that there are strong significant correlations between cryptocurrencies. Ripple alone has relatively low correlations with other cryptocurrencies. The stationarities of the time series of cryptocurrencies were tested using the Augmented Dickey-Fuller (ADF) test and it was found that the series are not stationary in their levels. Thereupon tests were conducted with the first differences of the series and it was determined that they are integrated of order one, that is *I*(1).

Johansen Cointegration test results prove the presence of cointegration relationship among cryptocurrencies. In other words, cryptocurrencies affect each other and move together in the long-run. However, these findings do not provide evidence for short-run interactions. For this reason, causality analyses need to be employed. VEC Granger Causality test was performed by including the error correction term (ECT) in the model, instead of traditional Granger Causality test. Results show that there is a one-way causality from Binance Coin to Cardano. While Binance Coin also Granger causes both Dogecoin and Polkadot, a unidirectional causality exists between Binance Coin and Ethereum. That is to say Binance Coin affects the price movements of Cardano, Dogecoin and Polkadot. Besides Binance Coin and Ethereum affect each other in the short-run. On the other hand, a one-way causality is observed from Ripple to Dogecoin. Moreover, Ripple has an affect on Polkadot. Causality analyses indicate the existence of undirectional causal relationships from Cardano to Bitcoin, from Bitcoin to Ethereum, from Ethereum to Dogecoin and from Dogecoin to Polkadot. All in all, it is seen that cryptocurrencies interact intensely with each other in both the short and long run.

Today, in parallel with the increasing popularity of cryptocurrencies, many new cryptocurrencies are launched and cryptocurrency exchanges are founded. Even futures contracts can be traded in the crypto derivatives markets nowadays. However, very limited number of studies have examined the relationship between these contracts and spot prices of cryptocurrencies. Sebastião and Godinho (2020) argue that Bitcoin futures contracts are an

effective tool for hedging Bitcoin (and even other cryptocurrencies) and can significantly alleviate losses in the spot market. Akyıldırım et al. (2020) conclude that Bitcoin futures play a decisive role and lead price changes in the spot prices of Bitcoin. While the decentralized and unregulated nature of cryptocurrencies attracts people's attention, it also brings some problems. Due to the highly speculative, volatile and hence risky characteristic of cryptocurrencies, trading in these markets must be taken with great caution. So much so that a simple post on Twitter or a news spread on social media can lead sharp price movements in cryptocurrency markets. Besides, cryptocurrency markets are not subject to any regulatory scrutiny whatsoever. Thence there may be a risk of these markets suddenly collapse. As a matter of fact, Turkey has experienced the shock of the cryptocurrency markets that shut down one after another in April 2021. Since the monies transferred to these markets are not under the guarantee of any public authority, investors have suffered greatly. In this case, it would not be wrong to say that seeking compensation is like playing a losing game, at least for the moment.

Further studies may wish to use different cryptocurrencies, sample periods and methodologies to enhance the findings of this study. Thus, the dynamics between cryptocurrencies may be understood in more detail and investment decisions can be more accurately made. Investigating the relationships of cryptocurrencies with stocks, mutual funds, exchange rates and commodities could be useful to create better investment strategies.

References

- Adebola, S.S., Gil-Alana, L.A. and Madigu, G. (2019). Gold Prices and Cryptocurrencies: Evidence of Convergence and Cointegration. *Physica A: Statistical Mechanics and Its Applications*, 523, 1227-1236.
- Aksoy, E., Teker, T., Mazak, M. and Kocabıyık, T. (2020). Kripto Paralar ve Fiyat İlişkileri Üzerine Bir Analiz: Toda-Yamamoto Nedensellik Analizi ile Bir İnceleme. Süleyman Demirel Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, 37, 110-129.
- Akyıldırım, E., Corbet, S., Katsiampa, P., Kellard, N. and Sensoy, A. (2020). The Development of Bitcoin Futures: Exploring the Interactions Between Cryptocurrency Derivatives. *Finance Research Letters*, 34, 1-9.
- Bedowska-Sójka, B., Hinc, T. and Kliber, A. (2020). Volatility and Liquidity in Cryptocurrency Markets – The Causality Approach. 5th Wroclaw International Conference in Finance, 31-44, Wroclaw.
- Bilgin, C. and Şahbaz, A. (2009). Causality Relations between Growth and Export in Turkey. Gaziantep Üniversitesi Sosyal Bilimler Dergisi, 8(1), 177-198.
- Büyükakın, F., Bozkurt, H. and Cengiz, V. (2009). Türkiye'de Parasal Aktarımın Faiz Kanalının Granger Nedensellik ve Toda-Yamamoto Yöntemleri ile Analizi. *Erciyes Üniversitesi İktisadi* ve İdari Bilimler Fakültesi Dergisi, 33, 101-118.
- Carpenter, A. (2016). Portfolio Diversification with Bitcoin. *Journal of Undergraduate Research in Finance,* 6(1), 1-27.
- Corelli, A. (2018). Cryptocurrencies and Exchange Rates: A Relationship and Causality Analysis. *Risks*, 6(4), 1-11.
- Dastgir, S., Demir, E., Downing, G., Gozgor, G. and Lau, C.K.M. (2019). The Causal Relationship Between Bitcoin Attention and Bitcoin Returns: Evidence from the Copula-based Granger Causality Test. *Finance Research Letters*, 28, 160-164.
- Dirican, C. and Canoz, I. (2017). The Cointegration Relationship Between Bitcoin Prices and Major World Stock Indices: An Analysis with ARDL Model Approach. *Journal of Economics, Finance and Accounting*, 4(4), 377-392.

- Elsayed, A.H., Gozgor, G. and Lau, C.K.M. (in press). Causality and Dynamic Spillovers among Cryptocurrencies and Currency Markets. *International Journal of Finance & Economics*.
- Engle, R.F. and Granger, C.W.J. (1987). Co-integration and Error Correction: Representation, Estimation, and Testing. *Econometrica*, 55(2), 251-276.
- Feng, W., Wang, Y. and Zhang, Z. (2018). Can Cryptocurrencies be a Safe Haven: A Tail Risk Perspective Analysis. *Applied Economics*, 50(44), 4745-4762.
- Gangwal, S. (2016). Analyzing the Effects of Adding Bitcoin to Portfolio. *International Journal of Economics and Management Engineering*, 10(10), 3519-3532.
- Gemici, E. and Polat, M. (2021). Causality-in-mean and Causality-in-variance among Bitcoin, Litecoin and Ehtereum. *Studies in Economics and Finance*, 38(4), 861-872.
- Gil-Alana, L.A., Abakah, E.J.A. and Rojo, M.F.R. (2020). Cryptocurrencies and Stock Market Indices. Are They Related? *Research in International Business and Finance*, 51, 1-11.
- Granger, C.W.J. (1969). Investigating Causal Relations by Econometric Models and Cross-spectral Methods. *Econometrica*, 37(3), 424-438.
- Guesmi, K., Saadi, S., Abid, L. and Ftiti, Z. (2019). Portfolio Diversification with Virtual Currency: Evidence from Bitcoin. *International Review of Financial Analysis*, 63, 431-437.
- Gül, Y. (2020). Kripto Paralar ve Portföy Çeşitlendirmesi. Dumlupınar Üniversitesi Sosyal Bilimler Dergisi, 65, 125-141.
- Güneş, S. (2013). Finansal Gelişmişlik ve Büyüme Arasındaki Nedensellik Testi: Türkiye Örneği. Doğuş Üniversitesi Dergisi, 14(1), 73-85.
- Işık, N., Acar, M. and Işık, H.B. (2004). Enflasyon ve Döviz Kuru İlişkisi: Bir Eşbütünleşme Analizi. Süleyman Demirel Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, 9(2), 325-340.
- Johansen, S. (1988). Statistical Analysis of Cointegration Vectors. *Journal of Economic Dynamics* and Control, 12(2&3), 231-254.
- Kayral, I.E. (2020). En Yüksek Piyasa Değerine Sahip Üç Kripto Paranın Volatilitelerinin Tahmin Edilmesi. *Finansal Araştırmalar ve Çalışmalar Dergisi*, 12(22), 152-168.
- Keskin, Z. and Aste, T. (2020). Information-theoretic Measures for Nonlinear Causality Detection: Application to Social Media Sentiment and Cryptocurrency Prices. *Royal Society Open Science*, 7(9), 1-16.
- Lee, D.K.C., Guo, L. and Wang, Y. (2018). Cryptocurrency: A New Investment Opportunity? *The Journal of Alternative Investments*, 20(3), 16-40.
- Li, R., Li, S., Yuan, D. and Zhu, H. (2021). Investor Attention and Cryptocurrency: Evidence from Wavelet-based Quantile Granger Causality Analysis. *Research in International Business and Finance*, 56, 1-29.
- Lin, Z.Y. (2021). Investor Attention and Cryptocurrency Performance. *Finance Research Letters*, 40, 1-7.
- Mokni, K. and Ajmi, A.N. (2021). Cryptocurrencies vs. US Dollar: Evidence from Causality in Quantiles Analysis. *Economic Analysis and Policy*, 69, 238-252.
- Sahoo, P.K. (2021). COVID-19 Pandemic and Cryptocurrency Markets: An empirical Analysis from a Linear and Nonlinear Causal Relationship. *Studies in Economics and Finance*, 38(2), 454-468.

- Sami, M. and Abdallah, W. (2021). How does the Cryptocurrency Market Affect the Stock Market Performance in the MENA Region? *Journal of Economic and Administrative Sciences*, 37(4), 741-753.
- Sebastião, H. and Godinho, P. (2020). Bitcoin Futures: An Effective Tool for Hedging Cryptocurrencies. Finance Research Letters, 33, 1-6.
- Subramaniam, S. and Chakraborty, M. (2020). Investor Attention and Cryptocurrency Returns: Evidence from Quantile Causality Approach. *Journal of Behavioral Finance*, 21(1), 103-115.
- Taban, S. (2006). Türkiye'de Sağlık ve Ekonomik Büyüme Arasındaki Nedensellik İlişkisi. Sosyoekonomi, 4(4), 31-46.
- Trimborn, S., Li, M. and Härdle, W.K. (2020). Investing with Cryptocurrencies A Liquidity Constrained Investment Approach, *Journal of Financial Econometrics*, 18(2), 280-306.
- Wu, C.Y. and Pandey, V.K. (2014). The Value of Bitcoin in Enhancing the Effiency of an Investor's Portfolio. *Journal of Financial Planning*, 27(9), 44-52.
- Zhang, W. and Wang, P. (2020). Investor Attention and Pricing of Cryptocurrency Market. *Evolutionary and Instutitutional Economics Review*, 17(2), 445-468.

Appendix



Graphics of the Cryptocurrencies

Uluslararası İktisadi ve İdari İncelemeler Dergisi



International Journal of Economic and Administrative Studies